

# Cookie Policy

## **Cookie Policy**

We ask that you read this cookie policy carefully as it contains important information on the use of cookies on our website.

## What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers to help build a profile of users. They are also used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies and the information below explains how to remove cookies from your browser. However, some of our website features may not function as a result.

## Types of cookies

The cookies we place on your device fall into the following categories:

- <u>Session cookies</u> these cookies allow our website to link your actions during a particular browser session. They expire each time you close your browser and do not remain on your device afterwards.
- <u>Persistent cookies</u> these cookies are stored on your device in between browser sessions. They allow your preferences or actions across our website to be remembered. They will remain on your device until they expire, or until you delete them from your cache.
- <u>Strictly necessary cookies</u> these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided.
- <u>Performance cookies</u> these cookies collect information about how you use our website, e.g., which pages you visit most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous and is only used to improve how our website works.
- <u>Functionality cookies</u> these cookies allow our website to remember the choices you make (such as your username, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites.

## The Cookies we set (1st party cookies)

When you submit data to us through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

## Third party cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

• This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things, such as how long you spend on

the site and the pages that you visit, so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

• From time to time we test new features and make subtle changes to the way that the site is delivered. When we are testing new features, these cookies may be used to ensure that you receive a consistent experience on the site, whilst ensuring we understand which optimisations, our users appreciate the most.

#### How we use your cookies

The school may request cookies to be set on your computer or device. Cookies are used to let us know when you visit our website, how you interact with us and to make your experience using the school website better for you. The cookies we collect may differ depending on what you are looking at on our website. You are able to adapt your cookie preferences but by blocking certain types of cookies, it may mean that your experience on the website is impacted.

#### Consent to use cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where they are essential to provide you with a service that you have requested (e.g., to enable you to put items in your shopping basket and to use our check-out process).

There is a notice on our home page which describes how we use cookies and requests your consent to place cookies on your device.

#### How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <u>https://ico.org.uk/for-the-public/online/cookies/</u>. You can disable cookies yourself by following the steps at this link: <u>https://www.aboutcookies.org.uk/managing-cookies</u>.

## More information

We trust this clarifies our policy, but if there is something that you are not sure whether you need or not, it is usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. This Cookies Policy was created with the help of the Cookies Policy Template Generator and the Terms and Conditions Template.

However, if you are still looking for more information then you can contact us through our preferred contact method of Email at info@pace-education.co.uk.